# Luu KenWeon

**JJCTV (KBC Local Government TV) — Director, AI Marketing Bureau**

## AI Transformation Strategist | 24 years of broadcasting and data analysis

Data-driven strategist who evolved from a 24-year broadcasting-programming expert into an AI-adoption consultant. Drawing on broadcasting, data analysis, AI planning, and lecturing experience, focused on realizing "citizen-centered AI" and "responsible AI".




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| 24 | 10 | 49 | 23 | 13 |
|---|---|---|---|---|
| yrs<br>Years in Broadcasting · Media | Companies | Projects · Results | Lectures · Talks | Awards · Certifications |

Core Competencies

### AI Service Planning & Development

AI announcer modeling, automated news writing, AI video editing, AI anchor (main news) deployment

### Data-Driven Decision Making

20 years of programming-data analysis; viewer-log mining and visualization; 10× revenue growth

### AI Adoption Strategy

Design of quantitative metrics around organizational maturity, cost/benefit (ROI), and risk

### Project Management (PM)

Owned budget / schedule / outcomes for 5 government and local-government projects; PM for the Ministry of SMEs "AI Smar...

### Diagnosis & Analysis

Hands-on preprocessing of large-scale data; insight generation; PowerBI visualization; reporting

### Global Collaboration

Invited talks at overseas regulators; corporate consulting; English presentations; international network

### AI Ethics Governance

Authored internal privacy and AI-ethics guidelines

### Reporting & Communication

Standardized KPI/ROI documentation; three-tier reporting (executive / field / agency)

## Career 10 companies

Mar 2022 ~ present
4 yr 7 mo

### JJCTV (KBC Local Government TV)

AI Marketing Bureau, Marketing Division · Director (formerly Director, Programming Bureau, 2022-03 to 2026-08)

- Channel marketing (advertising sales, quotation, contracting, delivery and settlement under one record)
- Packaged distribution of local-government content across pay-TV channels, news articles and YouTube shorts
- AI agent adoption — scheduled collection and analysis of YouTube channel data, regular AI trend reporting
- Programming strategy and AI planning (Director of Programming, 2022-03 to 2026-08)
- Built a nationwide distribution network delivering Honam-region content across 20+ SO/IPTV channels
- Secretary General of the SME PP Programming-Distribution Alliance (2015 to present, 10+ years, ongoing)
- Discovered and co-produced work with emerging studios and creators

Aug 2020 ~ Mar 2022
1 yr 7 mo

### TRA Media Co., Ltd.

Programming Department · Team Lead

- Secured exclusive global drama broadcasting rights and set programming strategy
- Established channel identity; drove rapid ratings climb and improved advertising revenue

Aug 2019 ~ Apr 2020
8 mo

### Donga TV Co., Ltd.

Programming Bureau · Director

- Developed new revenue streams by fusing fashion and beauty content with media commerce
- Restructured prime time based on target viewer analysis (women aged 20 to 39)

Jul 2017 ~ Aug 2019
2 yr 1 mo

### Small Business Broadcasting Foundation

Programming Team · Manager

- Achieved a 200% increase in reach for small-business content via simultaneous YouTube and cable-TV distributi...

Jun 2015 ~ Jul 2017
2 yr 1 mo

### Channel A

Strategic Planning Division · Manager

- Sub-channel operation and disaster broadcasting
- Built content circulation between the main general-programming channel and the Plus sub-channel

Oct 2014 ~ Feb 2015
4 mo

### Jobs Broadcasting

Programming Team · Team Lead (dispatched)

– Public-interest program scheduling and broadcast operations

Nov 2006 ~ Feb 2012
5 yr 3 mo

### BTN (Buddhist TV)

Programming Bureau · Programming PD

– Broadcast schedule operations and broadcast-system management

Jan 2005 ~ Jan 2006
1 yr

### BTN (Buddhist TV)

Programming Bureau · Staff (contract)

– Broadcast scheduling

Oct 2003 ~ Jul 2004
9 mo

### UBS Broadcasting

Broadcasting Division · Staff

– Broadcast scheduling

Jan 2003 ~ Sep 2003
8 mo

### Sam Media Broadcasting Co., Ltd.

Production Team · Staff

– Broadcast scheduling and production

## AI Transformation · Digital Work 49

Most recent first. The second line gives the role or detail.

| When | Project · Result | Client · Employer |
|---|---|---|
| **2026** | | |
| 20 Oct | 2026 Suwon Tourism Short-Form Video Contest ("Suwon, Seen Anew", Season…<br>Team lead — planning and production | Suwon City |
| 18 Oct | 7th Highlight TV AI Contest Entry (Video Ad and Short-Form categories)<br>"When the Blanket Becomes a Durumagi" | Highlight TV |
| 16 Oct | Regional Terrestrial Broadcasting<br>Crisis Diagnosis and Future Survival Strategy Report (10 pages) | JJCTV (KBC Local Gove… |
| 11 Oct | 5-Pole 3-Special Growth Engine Future Map AI Video Contest Entry (South…<br>"Layers of Wind and Cloud" | Ministry of Trade and… |

| When | Project · Result | Client · Employer |
|---|---|---|
| 6 Oct | Humorous Short-Form Sample for a Local-Government Beef Promotion<br>"March of the Hanwoo Kingdom" | JJCTV (KBC Local Gove… |
| 2 Oct | Painting-to-Media-Art Conversion<br>Tribute Film for Artist Cheon Yehee | |
| 30 Sep | 2026 Seoul Architects Association Short-Form Video Contest Entry<br>"Why the Invaders Withdrew" | Seoul Architects Asso… |
| 30 Sep | 2026 Wanju County Photo & AI Video Contest Entry (AI Video)<br>"The Royal Decree to Wanju" | Wanju County |
| 30 Sep | Hangang Bus 1st Anniversary AI Video & Photo Contest Entry (AI Video)<br>"Cross the Water Without Getting Wet" | Hangang Bus Co., Ltd. |
| 30 Sep | 2026 Naju Yeongsangang Festival Short-Form Contest Entry (Festival Prom…<br>"Just Five Minutes" | Naju City |
| 29 Sep | In-House Contest Production Pipeline<br>Nine Stages from Call-for-Entries Harvest to Submission Check | |
| 17 Sep | 7-Eleven K-Bibimbap AI Ad Contest Entry<br>"It's Lunchtime on Earth" | 7-Eleven |
| 10 Sep | Tribute Website for the Late Artist Roh Jeong-seon (incl. Tribute Media…<br>Sole planning, design, development, media art production and operation (unpaid tribute, with th… | |
| 9 Sep | 2026 AI Heritage Contest Entry (Video)<br>'The Tomb Guardian's Dawn Shift' | Gongju City · Gongju… |
| 8 Sep | Chuseok Greeting Card Generator<br>Planning and Build (JJCTV) | JJCTV (KBC Local Gove… |
| 4 Sep | Weekly Funding-Program Review Reporting System<br>Build and Operation | JJCTV (KBC Local Gove… |
| 4 Sep | 2026 Local Government Content Awards<br>Entry, Judging and Awards Operations System | JJCTV (KBC Local Gove… |
| 1 Sep | Gwangmyeong Cave Light Festival<br>AI Promotional Video (Proposal Sample) | JJCTV (KBC Local Gove… |
| 15 Aug | 2026 Seoul National Cemetery Media Art Contest Entry<br>'The Ember That Lights the Evening' | Seoul National Cemete… |

| When | Project · Result | Client · Employer |
|---|---|---|
| 14 Aug | Defense Media Agency<br>Advisory Report on AI Talent Selection Criteria and Capability Building | Defense Media Agency,… |
| 12 Aug | Draft Promotion Plan for an AI Education and Subscription Support Progr…<br>Author of the draft promotion plan (program title, execution framework, partner organisations,… | Defense Media Agency |
| 12 Aug | Leaders Club Website Renewal (static site, leadersclub.co.kr)<br>Design direction (light document style, an ink-paper-and-seal palette), build and staging deplo… | Leaders Club |
| 21 Jul | Defense Media Agency<br>Advisory Opinion on Operating an AI Video Contest | Defense Media Agency |
| 21 Jun | "Wolryeong" Main Film<br>Anamorphic Media Art for the Gangneung Metaverse Experience Center Media Tower | Gangneung Science & I… |
| 17 Jun | English Subtitle (SRT) Production and Delivery for 8 Films<br>Translation, subtitle timing and delivery (including unit-price negotiation) | Yoon & Company |
| 10 Jun | Busan Contents Market (BCM) 2026 Global Pitching<br>Presenter for KBC Local Government TV | Busan Contents Market… |
| 1 Jun | Korean Association of Local Legislation Specialists<br>Official Website Build (kalle.or.kr) | Korean Association of… |
| 28 May | Handover Package of Four AI Operations Components (search index, claude…<br>Packaging for porting to other Linux systems — full removal of personal data, reset to defaults… | Whale Shark Media Co.… |
| Apr | JJCTV YouTube Activation Strategy (AI Backend + Human Narration Hybrid)<br>Planning / PM | JJCTV (KBC Local Gove… |
| Apr | NIPA 2026 SME Cloud Support Proposal (Sangsaeng Broadcasting)<br>Proposal lead | National IT Industry… |
| Apr | Small Business Broadcasting 2026 Q1 Stakeholder Forum<br>Planner / facilitator | Small Business Broadc… |
| Apr | Daria Media Course Design (Data-Driven Targeting)<br>Course designer | Daria Media |
| Mar | DeepL API-Based Desktop Translator App<br>Developer | MagicImage |
| Mar | LinkedIn Personal Branding Automation CLI<br>Personal project | |

| When | Project · Result | Client · Employer |
|---|---|---|
| Mar | Medin Research Class Program<br>Course designer | Medin Research |
| Feb | Regional Content Analytics (Awards × Ad Revenue Correlation)<br>Planner / Analyst | JJCTV (KBC Local Gove… |
| Feb | Church Member Management GUI (SQLite + Python GUI)<br>Personal project | |
| Jan | AI-Based Local Festival Script & Video Automation<br>Lead Designer / Engineer | JJCTV (KBC Local Gove… |
| Jan | Tarot AI Card Reading System (Flask Backend)<br>Personal project | |
| **2025** | | |
| 20 Aug | International Documentary Film Festival Award<br>K-DOCS 2025 | JJCTV (KBC Local Gove… |
| | **AI-Based News Video Generation Automation Solution (SME Smart Service S…**<br>Project Manager (PM) | JJCTV (KBC Local Gove… |
| | Overseas Content Pre-sale<br>Speaker / PM | JJCTV (KBC Local Gove… |
| **2024** | | |
| | **AI Video Editing System**<br>Lead Designer / Tester | JJCTV (KBC Local Gove… |
| | Local Election Prediction AI Dashboard<br>Lead Designer / Analyst | JJCTV (KBC Local Gove… |
| | Local Government Content Awards<br>Executive PM | JJCTV (KBC Local Gove… |
| **2023** | | |
| | **AI Announcer Modeling & Deployment**<br>PM / Engineer | JJCTV (KBC Local Gove… |
| | Creator Media Broadcast Formatting & Hybrid Distribution<br>Distribution Director | JJCTV (KBC Local Gove… |

| When | Project · Result | Client · Employer |
|---|---|---|
| **2020** | | |
| | Data-Driven Programming Optimization<br>Data Strategist | TRA Media Co., Ltd. |
| **2015** | | |
| | PP Alliance: 20-Channel Content Distribution Project<br>Secretary General (10+ years, ongoing) / Project Director | JJCTV (KBC Local Gove… |

## Videos 19

Most recent first. Each address opens the video.

| When | Video | Address |
|---|---|---|
| Oct 2026 | Highlight TV AI Contest entry<br>"When the Blanket Becomes a Durumagi", video ad (40 s) | youtu.be/OTe2e-W73Fg |
| Oct 2026 | Highlight TV AI Contest entry<br>"When the Blanket Becomes a Durumagi", short form (25 s) | youtu.be/XUVmne8pBj0 |
| Oct 2026 | Media art tribute to artist Cheon Yehee<br>Lotus and Chaekgeori Vase paintings (150 s) | youtu.be/vNZ5MXPv58g |
| Oct 2026 | Seoul Architects Association short-form contest entry<br>"Why the Invaders Withdrew" (50 s) | youtu.be/_nx4QvIlFk0 |
| Oct 2026 | Naju Yeongsangang Festival short-form contest entry<br>"Just Five Minutes" (26 s) | youtu.be/gM69_EKqFmg |
| Oct 2026 | 5-Pole 3-Special Growth Engine Future Map AI video contest entry<br>"Layers of Wind and Cloud" (Southwest Region, 91 s) | youtu.be/tAgnNz7vGpM |
| Oct 2026 | Local-government hanwoo beef promo short-form sample<br>"March of the Hanwoo Kingdom" (29 s) | youtu.be/G36jCDpyGvw |
| Sep 2026 | Gwangmyeong Cave Light Festival AI promo<br>Proposal sample highlight (19 s) | youtu.be/nU7-WWQpsfo |
| Sep 2026 | K-Bibimbap AI Ad Contest entry<br>"It's Lunchtime on Earth" (30 s) | youtu.be/aNGmjiyHrBc |

| When | Video | Address |
|---|---|---|
| Sep 2026 | The Tomb Guardian's Dawn Shift<br>2026 AI Heritage Contest entry (60 s) | youtu.be/_yhQoHQ_W8A |
| Aug 2026 | Seoul National Cemetery media-board video contest entry<br>Final submission (30 s) | youtu.be/WYRUjWMhfUw |
| Jul 2026 | Defense Media Agency 'Using AI Safely' training<br>Defense News report (48 s) | youtu.be/f55zSSLn5SQ |
| Jul 2026 | One Agent per Person<br>AI agent demonstration (60 s) | youtu.be/tnQlAGojsAY |
| Jul 2026 | Wollyeong<br>2026 Gangwon Virtual-Convergence Media Art Video Competition, final five teams (30 s) | youtu.be/IjYnwoA_VPA |
| Jul 2026 | Automatic short-form generation from broadcast content<br>Proof of concept (26 s) | youtu.be/B0LaGxIlyEw |
| Jul 2026 | Wollyeong<br>Vertical exhibition format (30 s) | youtu.be/j7yy-ken3Nc |
| Jun 2026 | BCM 2026 Global Pitching<br>"Sool & Soul" English pitch (edited, 40 s) | attentions.blog video |
| **Jan 2026** | **Generative AI anchor news**<br>JJCTV news4 excerpt (20 s) | **youtu.be/t9tAivg8QeA** |
| **2026** | **AI announcer in service**<br>Original JJCTV news broadcast | **youtu.be/4h1wqUx0awQ** |

## Lectures · Talks 23

Most recent first. Completed engagements only.

| Date | Organisation | Topic | Type |
|---|---|---|---|
| 21 Jul 2026 | Defense Media Agency<br>Ministry of National Defe… | Introduction to AI-Era Trends | Institutional speci… |
| 18 Jun 2026 | Dasol Tax Corporation | Applied AI special lecture for administrative and practitioner staff: usi… | Corporate lecture |
| 2 Jun 2026 | Story & Media Lab Co., Ltd. | AI fundamentals; top-10 AI video generation platforms compared by core mo… | Corporate lecture |

| Date | Organisation | Topic | Type |
|---|---|---|---|
| 25 May 2026 | Uhwoolim AI Agency<br>Sejong | AI course for a company CEO (applied AI in practice) | Corporate lecture (… |
| 27 Mar 2026 | Small Enterprise and Market S… | AI for Aspiring Entrepreneurs | Institutional lectu… |
| 25 Mar 2026 | Small Enterprise and Market S…<br>Daejeon | AI for Aspiring Entrepreneurs | Institutional lectu… |
| 24 Mar 2026 | Small Enterprise and Market S…<br>Sejong | AI for Aspiring Entrepreneurs | Institutional lectu… |
| 14 Mar 2026 | Medi & Research | AI Special Lecture | Corporate lecture |
| Mar 2026 ~ Jun 2026 | Kyonggi University Graduate S…<br>Animation | AI Fundamentals, GPT-based Video Generation, Statistics in Practice | Graduate lecture |
| 27 Feb 2026 | Sangsaeng Broadcasting Co., L… | AI-Based Scripture Content Crawling, Script Generation, Shorts Automation | Corporate lecture |
| 26 Feb 2026 | KBC Gwangju Broadcasting | AI-Based Automated Shorts, News Automation, Script Generation | Corporate lecture |
| 16 Jan 2026 · 27 Feb 2026 | Small Business Broadcasting F… | AI Video Generation, Applied Business Use Cases | In-house training |
| Dec 2025 | Sejong Communication | Cursor AI, Site Building, MCP | Corporate lecture (… |
| 1 Dec 2025 | Fajr International Film Festi… | Human Sense, Machine Logic: How AI Is Redefining Broadcasting and Content… | Invited internation… |
| 18 Nov 2025 | Gochang Reporters' Association<br>Gongsin-yeon | AI-Based News Generation & Fact-Checking | External lecture |
| Sep 2025 ~ Dec 2025 | Kyonggi University Graduate S…<br>Animation | AI Fundamentals, GPT-based Video Generation, Statistics in Practice | Graduate lecture |
| May 2025 ~ May 2025 | Mongolian Broadcasting and Te… | The Future of Broadcasting and AI / Future of Broadcasting Distribution | Invited internation… |

| Date | Organisation | Topic | Type |
|---|---|---|---|
| May 2025 ~ present | Whale Shark Co., Ltd. | AI Fundamentals, Machine Learning, GPT, Server, Agents | Corporate lecture |
| May 2025 ~ Jun 2025 | Smith Co., Ltd. | Agents, Server, GPT Applications | Corporate lecture |
| May 2025 | Makeup Artist | Video Shooting, Editing, SNS Utilization & Upload | Corporate lecture |
| Feb 2025 ~ Apr 2025 | KBG Local TV Co., Ltd. | AI Training (GPT, Transfer Learning, Machine Learning) | In-house training |
| Feb 2025 | Sangsaeng Broadcasting Co., L… | Video Generation Modeling, AI Avatar Applications | Corporate lecture |
| Jan 2025 ~ Nov 2025 | Story & Media Lab | Video Generation, Midjourney, Veo3 | Corporate lecture |



Scene from the Seoul National Cemetery LED-board vi… · Aug 2026




Defense Media Agency — AI in broadcast news product… · 22 Jul 2026




Defense Media Agency — AI lecture for all staff (ti… · 21 Jul 2026



Busan Contents Market 2026 — Global Pitching presen… · 10 Jun 2026



Busan Contents Market 2026 Global Pitching — waitin… · 10 Jun 2026



Generative AI announcer presenting Local Government… · May 2026



Korea Radio Promotion Association lecture (7 Apr 20… · 7 Apr 2026



Small Enterprise and Market Service, Asan — AI lect… · 27 Mar 2026



Small Enterprise and Market Service, Asan — lecture… · 27 Mar 2026



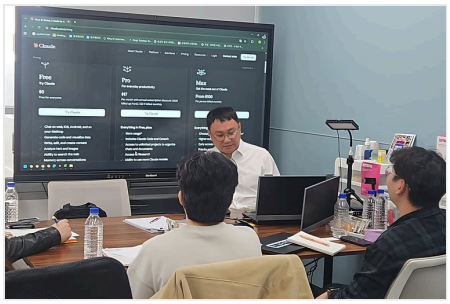
Small Enterprise and Market Service, Daejeon — AI l… · 25 Mar 2026



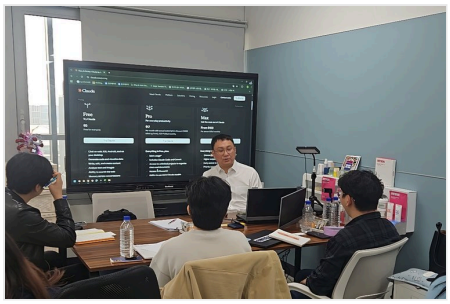
Small Enterprise and Market Service, Sejong — AI le… · 24 Mar 2026



Small Enterprise and Market Service, Sejong — speak… · 24 Mar 2026



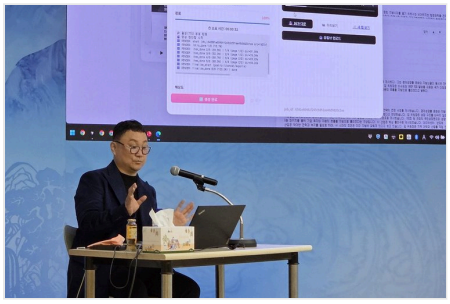
Medi & Research — applied AI lecture for staff · 15 Mar 2026



Medi & Research — lecture hall · 15 Mar 2026



Medi & Research — small-group practice session · 15 Mar 2026



Sangsaeng Broadcasting — AI training on content aut… · 27 Feb 2026




Sangsaeng Broadcasting — lecture hall · 27 Feb 2026



KBC Gwangju Broadcasting — AI training on shorts ge… · 26 Feb 2026



Small Business Broadcasting Foundation, Daejeon — A… · 23 Jan 2026



Small Business Broadcasting Foundation — hands-on s… · 23 Jan 2026



Fajr International Film Festival, Iran — invited ta… · 1 Dec 2025




Fajr International Film Festival — AI workshop anno… · 1 Dec 2025



Fajr International Film Festival — local programme… · 1 Dec 2025



Gochang Reporters' Association — AI-assisted news w… · 18 Nov 2025



Gochang Reporters' Association — delivering the ses… · 18 Nov 2025




Mongolian Communications Regulatory Commission — in… · 9 May 2025




Mongolian Broadcasting Development Forum 2025 — mai… · 9 May 2025



Mongolian Broadcasting Development Forum 2025 — key… · 8 May 2025




Content-sharing meeting of seven pay-TV channels —… · 10 Jan 2025




Public data utilization lecture · 2025



International content conference — panel discussion · 2025




2024 Local Government Content Awards — at the photo… · 27 Nov 2024

## Technology Portfolio 12

### Tri-Cloud Sync System (Dropbox × GDrive × NAS)

24/7 personal cloud running on rclone FUSE + bisync + systemd self-healing

### Claude Code Optimization Across 84 Projects

Cross-analyzed 208 conversation logs with a 5-agent team to standardize global AI instruction file, backups, and workflow templates

### Harness-DDD Agent Team Orchestration

Complexity-gated harness that auto-distributes tasks to analyst/builder/reviewer agents — DDD architecture score 82/100

### Codex × Claude Collaborative Review Automation

Cron-based daily test generation (03:30) + weekly audit (Mon 01:00) that monitors production projects every night

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### MCP Hub — 40 Servers under One Registry (12 always-on + 28…

8 always-on + 4 on-demand MCP servers unified by a single `mcp-helper.sh` registry, activating per-case

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### LinkedIn Auto-Post Generator v2

Generates Korean/English/bilingual posts + Mermaid diagrams + 4-slide cards + Figma images from a project brief, then publishes

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### KBC Groupware Draft Automation

Playwright-based form automation for 7 draft templates (corporate card, channel supply, ad contracts, etc.) — saves as drafts aut…

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### Document Conversion Stack (MD ↔ DOCX · HWPX · Print-Ready)

Three independent MCP packages converting Markdown to DOCX, Hangul HWPX, and print-ready PDF

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### YouTube Pipeline with SQLite FTS5

Daily collection → download → Claude-API classification/summary → FTS5 search → weekly report — a fully automated personal YouTub…

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### SQLite Lifelog Index System (AK-47 Philosophy)

Indexes 1,192 Obsidian diary entries across 10+ years into a 58 MB SQLite database, queryable in natural language via Telegram

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### Google Tasks 5-Minute Sync Pipeline

Keeps a local CSV copy of Google Tasks always fresh via a 5-minute cron

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### Telegram Unified Bot — 6-Domain Natural-Language Router

A personal dashboard on Android that queries server status, email, YouTube, projects, and daily/weekly reports in natural language

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## Operating Methodology 6

### 70.project Category Operations System

A five-category, 110+ project operations system that isolates company/freelance/personal/academic/experimental work and tracks co...

### doc-saver Naming Convention

A file-naming standard (`YYMMDD.topic.author-client(company).ext`) enforced via a dedicated MCP to keep hundreds of project artif...

### Codex × Claude Pair Workflow

One-way collaboration where Claude designs/implements and Codex reviews/verifies; large designs use parallel deployment with manu...

### Retrospective System — One-Line Log + Milestone Extraction

Accumulates one-line retros after each completion/major work and extracts patterns at 10/20/30-entry milestones

### Harness Engineering — Automated Agent/Skill Design

A meta-skill for designing and auditing domain-specific harnesses (agents + skills + MCP combos) as reusable patterns

### context instruction file Context Injection Pattern

Context engineering technique — placing an `context instruction file` in each project to consistently inject domain context for Codex/sub-agents

## Knowledge Assets 6

### JJCTV Corporate Dataset — PDF/HWP to Markdown Governance

A governance pipeline that converts 8 official broadcaster documents into a 7-file SSOT, guaranteeing reliable AI inputs for cont...

### Tri-Source Contact Database (1,047) + Python Pipeline

Cross-matched unified contact DB of 1,047 individuals from Google People API, IKBC internal mail, and Remember CSV, with 06:03 da...

### 260 Site Accounts Aggregated & Masked

A personal-information security asset organizing ~260 accounts across 9 categories with masking policies and GPG-encrypted storage

### Local LLM Operations — gemma4:31b on RTX 5090 32GB + role-s…

Ollama-based gemma4:31b always-on for summarization, reasoning and PII pseudonymization without leaving the premises, with transc...

### Multi-Cloud Storage Integration (Dropbox × NAS × FTP)

rclone FUSE mount + bidirectional bisync that transparently operates three storage backends under a single local path

### AI Coexistence Fieldnotes — Refusal/Bypass/Judgment Case Co…

An advisory-activity asset that accumulates real cases of LLM refusal, workaround and judgment from the user's point of view and...

## Awards · Certifications 13

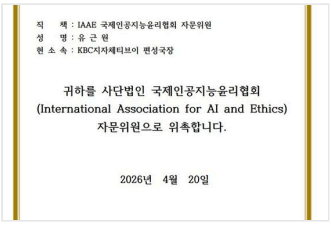
| Date | Title | Issuer · Host | Type |
|---|---|---|---|
| Jul 2026 | 2026 Gangwon Virtual-Convergence Media Art Video Competit…<br>selected among the final five teams | Gangneung Science and Industr… | Award |
| 26 Mar 2026 | Korea National Award<br>Cultural Contents Division, Broadcasting & Culture Arts Ser… | Korea National Award Organizi… | Award |
| 20 Aug 2025 | K-DOCS 2025 Excellence Prize<br>Sool & Soul: An Orchestra in a Glass | K-DOCS International Document… | Award |
| Aug 2025 | K-Pitch Prime Selection | K-DOCS International Document… | Award |
| Aug 2025 | SME Smart Service Support 2025<br>Recommended for Selection (Eligible for Support) | Ministry of SMEs and Startups… | Award |
| 18 Jun 2024 | Business Information Visualization<br>Written Exam Passed | Human Resources Development S… | Certification |
| 17 Nov 2023 | Advanced Data Analytics Semi-Professional (ADSP) | Korea Data Industry Developme… | Certification |

| Date | Title | Issuer · Host | Type |
|---|---|---|---|
| 20 Apr 2015 | Driver's License Class 1 (Regular) | Korean National Police Agency | Certification |
| 22 Dec 2001 | E-commerce Manager Level 2 | Korea Chamber of Commerce and… | Certification |
| 1 Dec 1997 | Amateur Radio Operator Class 3 (Voice) | Korea Communications Agency | Certification |
| 18 Jan 1996 | Information & Communications Operation Technician Level 2 | Human Resources Development S… | Certification |
| 1 Dec 1995 | Word Processor Level 2 | Korea Chamber of Commerce and… | Certification |
| | Advanced Data Analytics Professional (ADP) | Korea Data Industry Developme… | Certification |

## Awards · Certifications — On Site




Gangwon Virtual-Convergence Media Art Video Competi… · Jul 2026



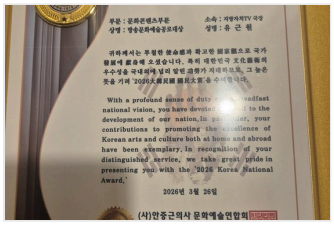

International Association for AI and Ethics — advis… · 20 Apr 2026



NIPA Content Media Lab — chair of the participating… · 16 Apr 2026



NIPA Content Media Lab — chair of the participating… · 16 Apr 2026



Korea National Award, Cultural Contents — Broadcast… · 26 Mar 2026



Korea National Award — certificate in its presentat… · 26 Mar 2026




Ministry of SMEs and Startups — 2025 Smart Service… · 21 Aug 2025




K-DOCS International Documentary Festival — Excelle… · 20 Aug 2025



K-DOCS International Documentary Festival — present… · 20 Aug 2025



K-DOCS International Documentary Festival — K-Pitch… · 20 Aug 2025

## Societies · External Roles 10

| Period | Organisation · Body | Position · Role |
|---|---|---|
| Oct 2026 ~ Sep 2028 | International Association for… | Non-Executive Director, 3rd Board of Directors |
| Apr 2026 ~ Sep 2026 | International Association for… | Advisory Committee Member |
| Mar 2026 | Kwangwoon University Graduate… | Graduate Student |
| 2025 | Korean Society for Artificial… | Director |
| 2025 | Small Business Broadcasting F… | Advisory Committee Member, Public Interest Channel |
| 2015 ~ present | SME PP Programming-Distributi… | Secretary General |
| period not recorded | Korean Society for Humanities… | Member |

### Review · Evaluation (3)

| | | |
|---|---|---|
| Aug 2026 | Defense Media Agency | Interview Panel Member, Career-Based Recruitment (Broadcast… |
| Apr 2026 | National IT Industry Promotio… | Chair, Participating Company Selection Review |
| Feb 2025 | Korea International Broadcast… | Chair, Government Project Review Committee |

## Education 1

**Kwangwoon University Graduate School** AI Media Solution · Master's (in progress) · Enrolled

## Professional Training 29

| Period | Organisation | Course | Hours |
|---|---|---|---|
| Sep 2026 | International Broadcasting Co… | IBCC 2026 Attendance — Global Collaboration and Expansi…<br>Attended presentations, a panel discussion and overseas… | |
| Sep 2026 | Broadcast Worldwide (BCWW 202… | BCWW 2026 Conference Attendance — AI-Based Short-Form C…<br>Cases of AI-based short-form content production and dis… | |
| Jul 2025 ~ Aug 2025 | Ministry of Employment and La… | Machine Learning, Deep Learning and AI Development<br>Keras, TensorFlow | 60 h |
| Jul 2025 | Microsoft | Microsoft Cloud & AI Boot Camp | |
| Mar 2025 ~ Apr 2025 | Ministry of Employment and La… | Building AI — The Start of Work Automation<br>Hugging Face, CNN, RNN, LSTM, TensorFlow, quantization | 84 h |
| Feb 2025 ~ Mar 2025 | Ministry of Employment and La… | Practical Machine Learning with Python<br>NumPy, Pandas, TensorFlow, CNN, RNN, LSTM | 60 h |
| Oct 2024 ~ Nov 2024 | Ministry of Employment and La… | Data Literacy for Digital Work Transformation<br>Pandas, machine learning (supervised/unsupervised), vis… | 84 h |
| Oct 2024 | Korea Press Foundation | Practical Short-Form Content Production Using Generativ… | |
| Oct 2024 | Korea Press Foundation | KPF Diploma — AI Journalism (Domestic Program) | |
| Aug 2024 | Korea Press Foundation | Search Engine Optimization Methods for Boosting Digital… | |
| Mar 2024 | Korea Press Foundation | Prompt Writing Practice for Effective Use of ChatGPT | |
| Feb 2024 ~ Mar 2024 | Ministry of Employment and La… | Practical Python & Big Data Analysis<br>NumPy, Pandas, TensorFlow | |
| 22 Dec 2023 | Coursera / Google | Google Data Analytics Professional Certificate (8 cours… | |
| Dec 2023 | Korea Press Foundation | Data Journalism (Machine Learning) | |
| Dec 2023 | Korea Press Foundation | Digital Reporting Tools for Journalists (Search, Visual… | |
| Nov 2023 ~ Jan 2024 | Ministry of Employment and La… | Python Big Data Analysis (Collection, Preprocessing, Vi…<br>NumPy, Pandas, TensorFlow, preprocessing, visualization… | 64 h |
| Nov 2023 | Korea Press Foundation | Understanding and Using Statistical Data 2023 (R) | |

| Period | Organisation | Course | Hours |
|---|---|---|---|
| Aug 2023 ~ Oct 2023 | Ministry of Employment and La… | Advanced Data Analytics Semi-Professional (ADSP) Certif…<br>ADSP | |
| Jul 2023 ~ Aug 2023 | Ministry of Employment and La… | Power BI Big Data Visualization<br>Microsoft Power BI, Power Query | 30 h |
| Mar 2023 ~ Apr 2023 | Ministry of Employment and La… | Introduction to Python Coding (weekend course)<br>NumPy, Pandas, TensorFlow | |
| Dec 2019 ~ Feb 2020 | Ministry of Employment and La… | Python Programming | |
| Sep 2018 ~ Oct 2018 | Ministry of Employment and La… | Python & Big Data Analysis | |
| Jun 2017 ~ Jul 2017 | Ministry of Employment and La… | Digital Design (HTML5 + CSS) | |
| Mar 2015 ~ May 2015 | Ministry of Employment and La… | Web Publishing (SCSS, jQuery, Bootstrap) | |
| Nov 2014 ~ Feb 2015 | Ministry of Employment and La… | Java Programming (Java + JSP + Spring) | |
| Dec 2009 ~ Jan 2010 | Ministry of Employment and La… | Linux I_Admin & Network (weekend course)<br>Linux administration, networking | |
| Oct 2007 ~ Dec 2007 | Ministry of Employment and La… | Practical Excel (Advanced)<br>VBA | |
| Feb 2007 ~ Mar 2007 | Ministry of Employment and La… | IT Fundamentals Course | |
| period not recorded | Korea Press Foundation | (Intensive) Digital Reporting Tools for Journalists (Se… | 8 h |